

A person wearing a red shirt, shorts, and a helmet is performing a wheelie on a mountain bike. The bike is balanced on its rear wheel, and the front wheel is high in the air. The person is positioned above a large, conical dirt jump. In the background, there is a dense forest of green trees under a clear blue sky with a few white clouds. A wooden ramp structure is visible on the right side of the jump, with a sign that says "SMITH".

TOURISM AND ECONOMIC DEVELOPMENT



AGENDA

Catoosa County

Chattooga County

Dade County

Walker County

A photograph of two women walking away from the camera on a paved path in a park. The woman on the left is wearing a grey t-shirt, a blue skirt, and black leggings. The woman on the right is wearing a black long-sleeved top and black leggings. The path is surrounded by green grass and trees, with shadows cast across it. In the background, there are more trees and a building. The sky is blue with some clouds. A bright green rectangular border is overlaid on the image, containing the text 'CATOOSA COUNTY' in a bold, yellow-green font.

CATOOSA COUNTY

FROM CATOOSA.COM,
CATOOSA COUNTY IS “THE
GATEWAY TO GEORGIA!
CATOOSA COUNTY IS HOME
TO NEARLY 70,000 PEOPLE
IN NORTHWEST GEORGIA
AND IS A THRIVING
SUBURBAN COMMUNITY
WITH OUTSTANDING PUBLIC
SCHOOLS AND QUALITY OF
LIFE.





LAKE WINNEPESAUKAH

- **Since Lake Winnie's opening in 1925, it has expanded enormously, including the SOAKya Water Park and many other thrilling attractions. With rides and attractions for the entire family, Lake Winnepesaukah is recognized as one of America's top ten family amusement parks for all ages.**
- **Lake Winnie is celebrating it's 100 years of business in 2025.**



CHICKAMAUGA & CHATTANOOGA NATIONAL MILITARY PARK

- *VISITORS: OVER 1 MILLION VISITS PER YEAR**
- *EMPLOYMENT: CLOSE TO 1000 JOBS**
- *ECONOMIC IMPACT: APPROXIMATELY \$81,0000**

A group of people are kayaking on a river. The kayakers are in various colorful kayaks (orange, blue, green, yellow) and are paddling. Some are standing on their kayaks. The river is surrounded by lush green vegetation and trees. The text "CHATTOOGA COUNTY" is overlaid in the center of the image.

CHATTOOGA COUNTY



CHATTOOGA COUNTY

KNOWN FOR BEING THE LONGTIME HOME OF FOLK ARTIST AND COUNTRY PHILOSOPHER HOWARD FINSTER AND FOR BEING THE PLACE WHERE FAMED CHEROKEE INDIAN SEQUOYAH DEVELOPED A WRITTEN ALPHABET FOR THE CHEROKEE LANGUAGE, CHATTOOGA COUNTY, GEORGIA BORDERS THE STATE OF ALABAMA.

Summerville is home to one of only a few operating train turntables in the southeastern United States and is truly a step back in time for train and history buffs alike.



PARADISE GARDEN



From paradisegardenfoundation.org:

“I built the park because I was commissioned by God. I started the Garden in 1970 about one hundred feet into the backyard, built a cement walk and put up a haul shed and started to display the inventions of mankind. My park is a memorial to inventors. The inventors don’t get recognition. They don’t have an Inventor’s Day. To represent them, I’m trying to collect at least one of every invention in the world.”

**SLOPPY FLOYD
STATE PARK**

GA State Park with fishing, camping, cottages, hiking, and many other recreational activities.





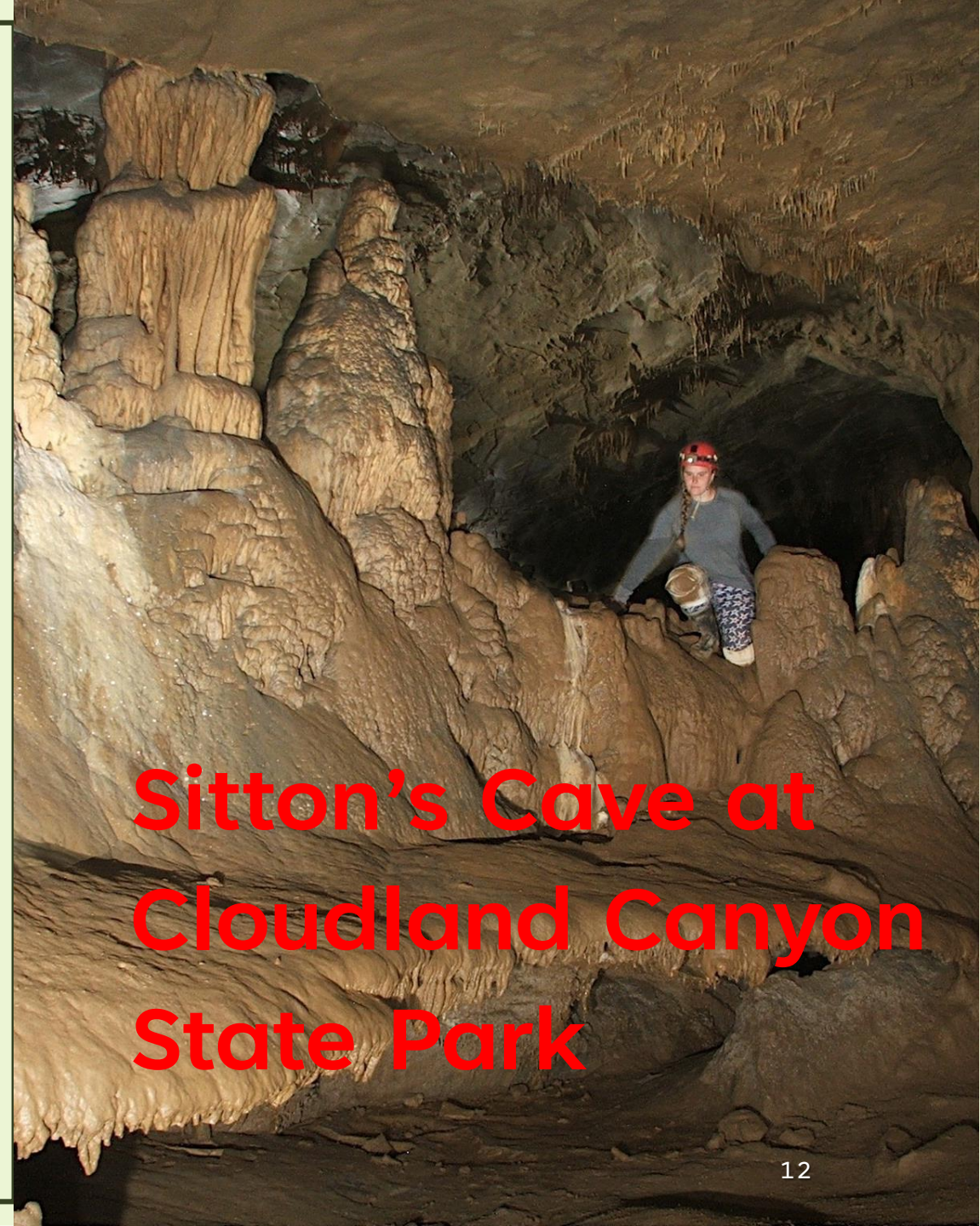
DADE COUNTY

FROM NORTHWESTGEORGIA.US:

“NICKNAMED THE “CORNERSTONE OF GEORGIA,” DADE COUNTY, GEORGIA IS NESTLED IN THE FOOTHILLS OF THE APPALACHIAN MOUNTAINS BETWEEN SAND MOUNTAIN AND HISTORIC LOOKOUT MOUNTAIN.

BORDERING TENNESSEE AND ALABAMA IN THE NORTHWESTERN TIP OF GEORGIA, DADE COUNTY IS HOME TO SCENIC CLOUDLAND CANYON STATE PARK. THE CITY OF TRENTON IS DADE’S COUNTY SEAT. TOWNS IN THE COUNTY INCLUDE RISING FAWN AND WILDWOOD.

EXCLUSIVE TO THE AREA, DADE COUNTY IS HOME TO THE LOOKOUT MOUNTAIN FLIGHT PARK, A TRAINING AND LAUNCH PARK FOR HANG GLIDING AND GLIDERS. HIKING, BIKING, FISHING AND CAMPING AND SPELUNKING ARE JUST SOME OF DADE COUNTY’S MANY OTHER RECREATIONAL OPPORTUNITIES.”



**Sitton's Cave at
Cloudland Canyon
State Park**

CLOUDLAND CANYON STATE PARK

Gastateparks.org:

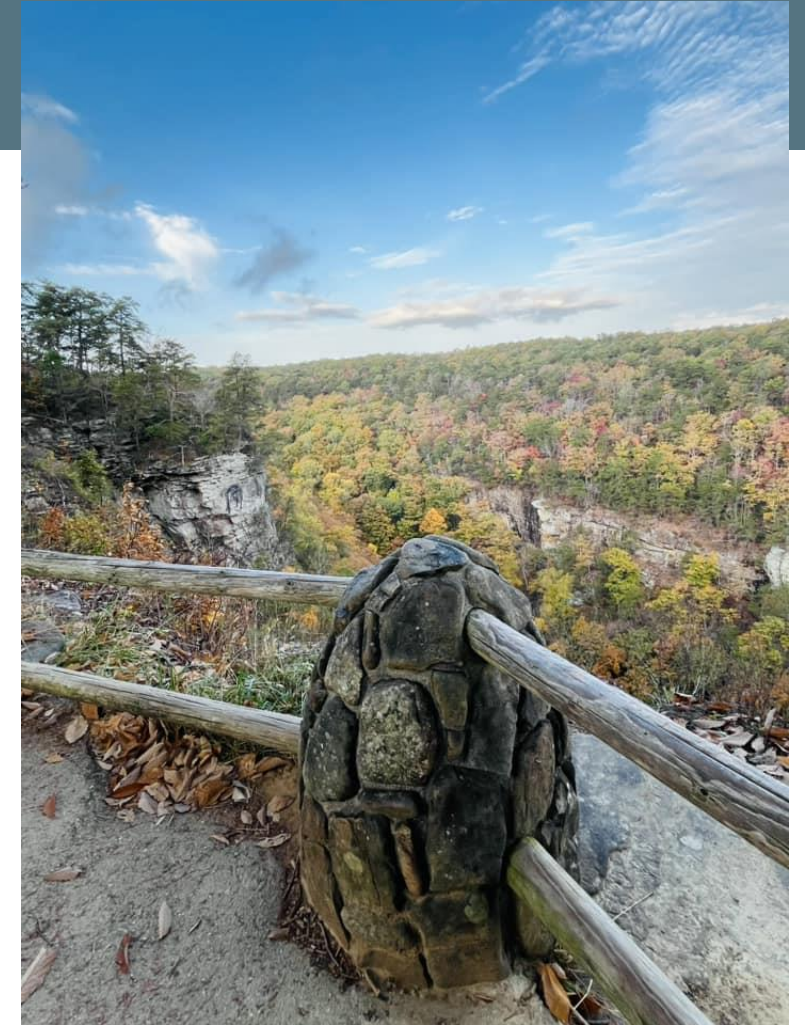
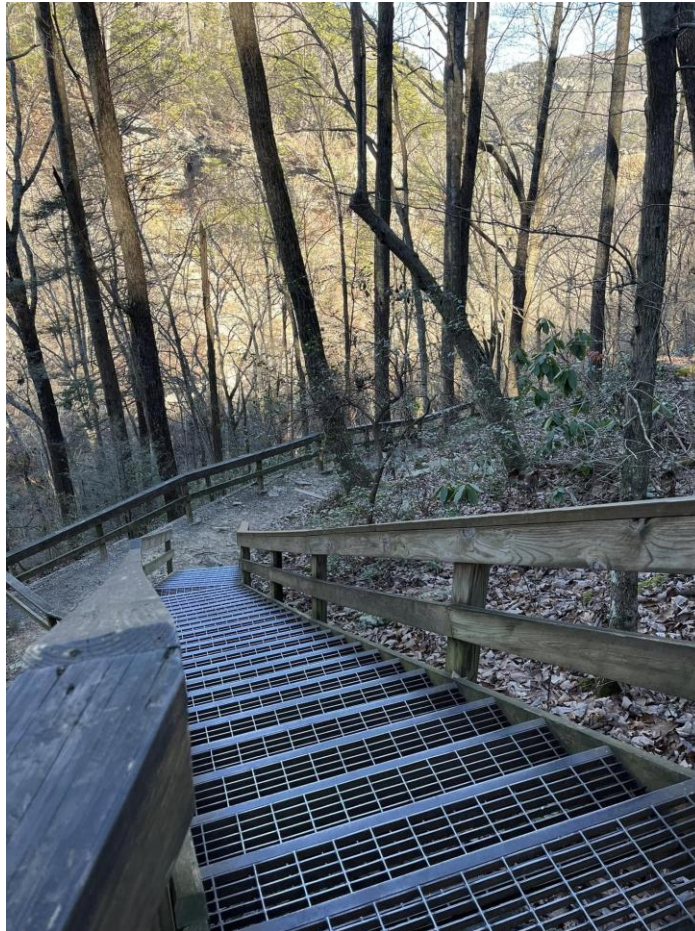
“Located on the western edge of Lookout Mountain, Cloudland Canyon is one of the largest and most scenic parks in the state.

Home to thousand-foot-deep canyons, sandstone cliffs, wild caves, waterfalls, cascading creeks, dense woodland and abundant wildlife, the park offers ample outdoor recreation.”

Visitors: more than 375,000 each year

Economic Impact: \$50 million

Employment: 378 job opportunities



LOOKOUT MOUNTAIN FLIGHT PARK

The premier school for hang gliding and paragliding. Fly tandem to 3000' with a certified instructor. Lessons, gear sales, camping and cabins.

Lookout Mountain has over 20 miles of ridge, overlooking miles of farmland making a great site for ridge and thermal soaring.





WALKER COUNTY

FROM
WALKERCOUNTYGA.US:

“WALKER COUNTY
OFFERS A VARIETY OF
OUTDOOR
RECREATIONAL
OPPORTUNITIES,
ATTRACTIONS AND
UNIQUE PLACES TO
STAY WHEN YOU WANT
TO ESCAPE.”



MCLEMORE RESORT

McLemore Resort is a world class, golf & outdoor destination located atop Lookout Mountain, GA. Play the award-winning Highlands Course & The Keep, the newest 18-hole golf course now open.

Home of Cloudland at McLemore Resort, a Curio by Hilton hotel.





ROCK CITY GARDENS

VISITORS: OVER 500,000 VISITORS
EACH YEAR

ECONOMIC IMPACT: \$46 MILLION
EMPLOYMENT: OVER 300 PEOPLE

From seerockcity.com:

“Created by God and enhanced by man, Rock City is a unique geological and botanical wonder. Located on the precipices of Lookout Mountain, this scenic, natural attraction offers people of all ages an opportunity to experience enchanting beauty as they adventure along a nature trail.”



How does tourism effect economic development?

1. Supports local businesses
2. Job growth
3. Provides potential for future growth

Honeybee Festival –

*saw over 48,000 visitors in 2024

Chattooga County Ag Fair –

*saw over 8,000 visitors in 2021

1890's Day –

*saw over 20,000 visitors in 2024

Dade County Fair –

*saw over 6,000 visitors in 2024

LOCAL EVENTS



THANK YOU



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