

Northwest Georgia Regional **2015** DATA PROFILE



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Preface

The Northwest Georgia Regional Commission (NWGRC) provides a regional forum to address issues and opportunities of common regional interest, convenes stake holders for the conduct of needs assessments and the development of strategies, and establishes policies to direct programs and initiatives of regional and local significance. Using local resources, NWGRC leverages state and federal partnerships enabling a bottom-up process for various planning, development, and service delivery or administration as directed by the NWGRC Board of Directors.

This reference highlights data on the region's population, employment, and other community indicators. Such information is necessary to NWGRC's local and regional planning programs for a variety of community and economic development assistance activities. The NWGRC serves as a repository for State and Federal data sources and develops information, estimates, forecasts, and projects for the Northwest Georgia region.

For more information on the Northwest Georgia Regional Commission see the appendices at the end of this document, or visit the NWGRC webpage at <http://www.nwgrc.org>, or call the main office at (706) 295-6485.

This data profile is published on the NWGRC website, and other tables will be uploaded as new data becomes available. Check <http://www.nwgrc.org> for more information.

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Current Population Estimates of Counties & Incorporated Cities/Towns: 2014

Bartow County	101,736	Haralson County	28,641
Adairsville	4,783	Bremen	6,290
Cartersville	20,015	Buchanan	1,145
Emerson	1,506	Tallapoosa	3,150
Euharlee	4,211	Waco	514
Kingston	651		
Taylorville	213	Murray County	39,410
White	674	Chatsworth	4,290
		Eton	905
Catoosa County	65,621		
Fort Oglethorpe	9,590	Paulding County	148,987
Ringgold	3,979	Braswell	384
		Dallas	12,629
Chattooga County	24,939	Hiram	3,705
Lyerly	526		
Menlo	466	Pickens County	29,997
Summerville	4,410	Jasper	3,744
Trion	1,779	Nelson	1,342
		Talking Rock	65
Dade County	16,389		
Trenton	2,275	Polk County	41,133
		Aragon	1,232
Fannin County	23,753	Cedartown	9,723
Blue Ridge	1,263	Rockmart	4,264
McCaysville	1,059		
Morganton	303	Walker County	68,218
		Chickamauga	3,127
Floyd County	96,063	LaFayette	7,169
Cave Spring	1,167	Lookout Mountain	1,591
Rome	35,997	Rossville	4,027
Gilmer County	28,829	Whitfield County	103,542
East Ellijay	549	Cohutta	634
Ellijay	1,647	Dalton	33,529
		Tunnel Hill	872
Gordon County	56,047	Varnell	1,781
Calhoun	16,052		
Fairmount	733		
Plainville	318		
Ranger	133		
Resaca	770		

NWGRC Total

873,305

Source: Population Division, U.S. Census Bureau <http://www.census.gov/popest/data/index.html>; County Estimate Source: Table 1: Annual Estimates of the Resident Population for Counties for Georgia: April 1, 2010 to July 1, 2014 Release Date: March 2015. Incorporated Estimate Source: Table 4: Annual Estimates of the Resident Population for Incorporated Places in Georgia: April 1, 2010 to July 1, 2014 Release Date: March 2015.

Population Characteristics: Growth and Density

	1999 Population	2000 Population	2014 Population	Growth 1990 - 2000	Growth 2000 - 2014	Land Area (mi ²)	2014 Population (per mi. ²)
Bartow	55,911	76,019	101,736	35.96%	33.83%	459.9	221.21
Catoosa	42,464	53,282	65,621	25.48%	23.16%	162.2	404.57
Chattooga	22,242	25,470	24,939	14.51%	-2.08%	313.8	79.47
Dade	13,147	15,154	16,389	15.27%	8.15%	173.9	94.24
Fannin	15,992	19,798	23,753	23.80%	19.98%	385.8	61.57
Floyd	81,251	90,565	96,063	11.46%	6.07%	513.3	187.15
Gilmer	13,368	23,456	28,829	75.46%	22.91%	426.7	67.56
Gordon	35,072	44,104	56,047	25.75%	27.08%	355.2	157.79
Haralson	21,966	25,690	28,641	16.95%	11.49%	282.2	101.49
Murray	26,147	36,506	39,410	39.62%	7.95%	344.4	114.43
Paulding	41,611	81,678	148,987	96.29%	82.41%	313.6	475.09
Pickens	14,432	22,983	29,997	59.25%	30.52%	232.1	129.24
Polk	33,815	38,127	41,133	12.75%	7.88%	311.2	132.18
Walker	58,340	61,053	68,218	4.65%	11.74%	446.3	152.85
Whitfield	72,462	83,525	103,542	15.27%	23.97%	290.0	357.04
Georgia	6,478,216	8,186,453	10,097,343	26.37%	23.34%	57,879.9	174.45
United States	248,709,873	281,421,906	318,857,056	13.15%	13.30%	3,537,619.7	90.13

Source: Population Division, U.S. Census Bureau <http://www.census.gov/popest/estbygeo.html>. National and State of Georgia Estimates Source: Table 1: Annual Estimates of the Resident Population for the United States, Regions, States, and Puerto Rico: April 1, 2010 to July 1, 2014 (NST-EST2014-01) Release Date: December 2014. County Estimates Source: Table 1: Annual Estimates for the Resident Population for Counties of Georgia: April 1, 2010 to July 1, 2014 (CO-EST2014-01-13) Release Date March 2014. Table 1: Annual Estimates of the Resident Population for the United States, Regions, States, and Puerto Rico: April 1, 2000 to July 1, 2009 (NST-EST2009-01) Release Date: December 2009. County Estimates Source: Table 1: Annual Estimates for the Resident Population for Counties of Georgia: April 1, 2000 to July 1, 2009 (CO-EST2009-01-13) Release Date March 2010. 1990 Census Populations Source: U.S. Census Bureau <http://factfinder.census.gov>; 2000 Census Source: U.S.

Population Percentage of Counties by Race and Hispanic Ethnicity: 2014

	White Alone	Black Alone	Am. Indian or Native Alaskan Alone	Asian or Asian Indian Alone	Native Hawaiian or Other Pacific Isl. Alone	Two or More Races	Hispanic or Latino	Total Minority
Bartow	83.8%	10.7%	0.6%	0.7%	0.0%	1.4%	7.8%	21.2%
Catoosa	93.3%	2.7%	0.5%	1.4%	0.0%	1.9%	2.6%	9.1%
Chattooga	85.9%	11.3%	0.1%	0.5%	0.0%	1.1%	4.5%	17.5%
Dade	95.8%	0.9%	0.9%	0.5%	0.3%	1.3%	2.0%	5.9%
Fannin	97.1%	0.2%	0.9%	0.5%	0.0%	1.2%	1.9%	4.7%
Floyd	77.8%	14.5%	0.7%	1.3%	0.1%	1.6%	9.8%	28.0%
Gilmer	92.6%	1.0%	0.1%	0.4%	0.0%	1.3%	10.3%	13.1%
Gordon	88.7%	4.6%	0.3%	1.1%	0.0%	1.3%	14.6%	21.9%
Haralson	91.8%	5.2%	0.1%	0.8%	0.0%	1.2%	1.3%	8.6%
Murray	95.5%	1.2%	0.1%	0.3%	0.0%	1.5%	13.6%	16.7%
Paulding	78.8%	17.6%	0.2%	0.9%	0.0%	1.6%	5.4%	25.7%
Pickens	95.4%	1.3%	0.3%	0.6%	0.0%	1.1%	3.0%	6.3%
Polk	77.0%	13.2%	0.1%	0.8%	0.0%	1.0%	12.5%	27.6%
Walker	92.4%	4.4%	0.4%	0.4%	0.0%	1.7%	1.8%	8.7%
Whitfield	87.3%	4.1%	0.3%	1.2%	0.0%	2.3%	32.6%	40.5%
NWGRC	88.88%	6.19%	0.37%	0.76%	0.03%	1.43%	8.25%	17.0%
Georgia	60.4%	30.9%	0.3%	3.5%	0.00%	2.0%	9.1%	45.80%

Source: Profile of General Population and Housing Characteristics: 2014, U.S. Census Bureau. Minority is defined as all racial and ethnic populations that are not classified as white non-Hispanic.

Trenton	94.4%	2.3%	0.0%	0.0%	0.0%	0.0%	3.3%	3.3%	8.9%
Trion	91.3%	4.5%	0.2%	1.6%	0.0%	1.2%	1.3%	27.8%	36.6%
Tunnel Hill	88.5%	7.5%	0.0%	2.6%	0.0%	0.3%	1.0%	2.0%	13.4%
Varnell	93.7%	2.8%	0.0%	0.0%	0.0%	1.9%	1.6%	11.5%	17.8%
Waco	97.4%	1.7%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	2.6%
White	95.8%	0.4%	0.0%	0.0%	0.0%	0.4%	3.4%	0.4%	4.6%

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates.

Age Distribution: 2014

	Under 5 Years	5 - 17 Years	18 - 24 Years	25 - 44 Years	45 - 64 Years	65 Years & Older	Total Population
Bartow	6,495	19,100	8,932	26,910	27,270	13,029	101,736
Catoosa	3,833	11,681	5,362	16,754	17,520	10,471	65,621
Chattooga	1,409	4,226	2,188	6,293	6,719	4,101	24,939
Dade	884	2,354	2,103	3,709	4,687	2,786	16,389
Fannin	1,059	3,148	1,510	4,485	7,469	6,082	23,753
Floyd	5,903	16,647	10,106	23,823	24,545	15,039	96,063
Gilmer	1,522	4,382	2,026	6,179	8,375	6,345	28,829
Gordon	3,666	10,699	4,927	14,631	14,654	7,470	56,047
Haralson	1,677	5,319	2,370	7,031	7,675	4,569	28,641
Murray	2,540	7,422	3,535	10,309	10,381	5,223	39,410
Paulding	9,706	31,772	13,024	42,609	37,794	14,082	148,987
Pickens	1,461	4,797	2,234	6,642	8,772	6,091	29,997
Polk	2,786	7,898	3,551	10,436	10,323	6,139	41,133
Walker	3,784	11,685	5,464	17,109	18,842	11,334	68,218
Whitfield	7,334	20,642	9,998	27,371	25,058	13,139	103,542
NWGRC	54,059	161,772	77,330	224,291	230,084	125,900	873,305
Georgia	662,675	1,830,607	1,021,569	2,753,221	2,577,733	1,251,538	10,097,343
United States	19,876,883	53,706,735	31,464,158	84,029,637	83,536,432	46,243,211	52,405,442

U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

Age Distribution by Percent of Population: 2014

	Under 5 Years	5 - 17 Years	18 - 24 Years	25 - 44 Years	45 - 64 Years	65 Years & Older
Bartow	6.6%	19.1%	9.0%	27.2%	26.6%	11.6%
Catoosa	5.8%	18.5%	8.2%	26.2%	26.5%	14.7%
Chattooga	5.5%	17.1%	8.1%	26.7%	27.3%	15.2%
Dade	5.3%	15.1%	12.7%	23.2%	28.1%	15.5%
Fannin	4.2%	13.9%	6.2%	19.6%	32.5%	23.6%
Floyd	6.4%	17.5%	10.5%	24.9%	25.8%	14.9%
Gilmer	5.5%	15.7%	7.3%	22.3%	29.6%	19.8%
Gordon	6.8%	19.3%	9.0%	26.5%	26.1%	12.3%
Haralson	6.2%	18.7%	8.6%	25.0%	26.6%	14.7%
Murray	6.5%	19.4%	9.0%	27.0%	26.4%	11.7%
Paulding	7.1%	21.9%	8.6%	29.9%	24.3%	8.3%
Pickens	5.0%	15.8%	7.1%	23.1%	29.9%	19.0%
Polk	7.2%	19.1%	8.7%	25.9%	25.2%	13.9%
Walker	5.7%	17.4%	8.0%	25.1%	28.1%	15.7%
Whitfield	7.4%	20.1%	9.7%	26.8%	24.1%	11.9%
NWGRC	7.0%	19.1%	8.7%	27.0%	25.9%	12.3%
Georgia	6.8%	18.4%	10.2%	27.6%	25.5%	11.5%
United States	6.4%	17.1%	10.0%	26.4%	26.4%	13.7%

Source: U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates

County Population Forecasts: 2010

	2010	2015	2020	2025	2030	2035	2040	2045
Bartow	100,712	117,543	136,635	158,780	183,447	201,436	222,106	242,777
Catoosa	65,773	74,174	83,222	93,176	104,242	112,852	122,430	132,008
Chattooga	27,335	28,997	30,773	32,657	34,557	36,278	38,082	39,887
Dade	16,587	17,925	19,234	20,632	21,836	23,188	24,503	25,818
Fannin	23,490	25,867	28,189	30,612	33,134	35,433	37,825	40,217
Floyd	97,696	102,613	107,598	112,799	118,161	123,035	128,122	133,209
Gilmer	30,095	34,636	39,743	45,592	52,242	56,974	62,479	67,983
Gordon	54,925	60,375	66,191	72,509	79,377	84,877	90,945	97,012
Haralson	30,062	33,270	36,779	40,666	44,436	47,815	51,406	54,997
Murray	42,243	48,665	55,671	63,527	72,794	79,243	86,798	94,352
Paulding	143,722	169,702	200,653	236,668	275,726	304,069	336,994	369,919
Pickens	33,000	37,817	43,200	49,334	55,669	60,740	66,386	72,031
Polk	43,228	46,462	49,787	53,360	57,178	60,355	63,806	67,257
Walker	66,190	69,994	73,835	77,810	81,254	85,086	88,842	92,598
Whitfield	96,900	105,163	114,157	123,979	134,561	142,879	152,188	161,498
NWGRC	871,958	973,203	1,085,667	1,212,101	1,348,614	1,452,182	1,570,140	1,688,098

Source: State of Georgia Population Projections: Georgia 2030. Published by the Office of Planning and Budget, March, 2010 and the Northwest Georgia Regional Commission.

Housing Statistics: 2010

	Catoosa	Dade	Fannin	Floyd	Gilmer		
Total Units	39,823	26,606	10,977	7,305	16,207	40,551	16,564
One Person Household	7,498	5,663	2,540	1,578	2,762	9,350	2,772
Family Household	26,529	17,785	6,665	4,462	7,016	24,916	8,000
Average Household Size	2.77	2.59	2.52	2.49	2.31	2.58	2.48
Owner Occupied	24,756	17,871	6,734	4,735	7,956	22,735	8,655
One Person Household	4,490	3,589	1,592	1,037	1,947	4,914	1,962
Family Household	19,370	13,771	4,947	3,566	5,755	17,191	6,333
Average Household Size	2.77	2.62	2.51	2.52	2.30	2.59	2.41
Renter Occupied	11,026	6,604	2,814	1,556	2,231	13,195	2,659
One Person Household	3,008	2,074	948	541	815	4,436	810
Family Household	7,159	4,014	1,718	896	1,261	7,725	1,667
Average Household Size	2.77	2.51	2.54	2.39	2.33	2.55	2.68
Vacant	4,041	2,131	1,429	1,014	6,020	4,621	5,250
Seasonal	270	106	185	232	4,061	227	3,403

Housing Statistics: 2010 (continued)

	Gordon	Haralson	Murray	Paulding	Pickens	Polk	Walker
Total Units	22,278	12,287	15,979	52,130	13,692	16,908	30,100
One Person Household	4,262	2,495	2,792	7,966	2,391	3,558	6,548
Family Household	14,653	7,820	10,677	38,103	8,423	10,908	18,898
Average Household Size	2.77	2.64	2.80	2.94	2.57	2.72	2.54
Owner Occupied	13,197	7,568	9,969	39,579	8,822	10,028	19,610
One Person Household	2,482	1,529	1,787	6,010	1,643	2,121	4,403
Family Household	10,383	5,829	7,861	32,108	6,878	7,622	14,596
Average Household Size	2.75	2.65	2.78	2.95	2.55	2.68	2.54
Renter Occupied	6,518	3,189	4,111	8,526	2,469	5,064	6,887
One Person Household	1,780	966	1,005	1,956	748	1,437	2,145
Family Household	4,270	1,991	2,816	5,995	1,545	3,286	4,302
Average Household Size	2.79	2.62	2.83	2.92	2.67	2.82	2.57
Vacant	2,563	1,530	1,899	4,025	2,401	1,816	3,603
Seasonal	202	77	170	136	1,306	118	318

	Whitfield	NWGRC
Total Units	39,899	361,306
One Person Household	7,543	69,718
Family Household	26,090	230,945
Average Household Size	2.89	2.64
Owner Occupied	23,093	225,308
One Person Household	4,246	43,752
Family Household	18,245	174,455
Average Household Size	2.90	2.63
Renter Occupied	12,087	88,936
One Person Household	3,297	25,966
Family Household	7,845	56,490
Average Household Size	2.86	2.66
Vacant	4,719	47,062
Seasonal	153	10,964

Source: U.S. Census Bureau, Census 2010 Summary File 1 (SF1) 100-Percent Data. Table H5: Vacancy Status, Table H1.2: Average Household Size, and Table H1.8: Tenure by Household Type by Age of Householder.

Housing Trends

	Catoosa		Dade	Fannin	Floyd	Gilmer	
Total Units in 1990	21,757	16,762	9,142	4,998	8,363	32,821	6,986
Single Family	13,887	11,943	6,648	3,388	6,489	23,933	4,918
Multi-Family	2,223	1,789	698	260	332	5,790	239
Mobile Home	5,463	2,904	1,708	1,327	1,484	2,915	1,761
Boat, RV, Van, etc.	184	126	88	23	58	183	68
Total Units in 2000	28,751	21,794	10,677	6,224	11,134	36,615	11,924
Single Family	20,614	15,952	7,555	4,449	8,869	26,868	8,277
Multi-Family	2,607	2,222	705	236	472	6,131	566
Mobile Home	5,477	3,611	2,396	1,525	1,739	3,598	2,705
Boat, RV, Van, etc.	53	9	21	14	54	18	376
Estimated Units in 2014	39,844	26,708	10,992	7,279	16,391	40,475	16,616
Single Family	29,825	20,409	7,611	5,252	13,843	29,966	12,836
Multi-Family	4,553	3,292	1,011	372	584	7,075	594
Mobile Home	5,405	3,007	2,288	1,655	1,942	3,415	3,139
Boat, RV, Van, etc.	61	0	12	0	22	19	47

Housing Trends (continued)

	Gordon	Haralson	Murray	Paulding	Pickens	Polk	Walker
Total Units in 1990	13,777	9,016	10,207	15,237	6,403	13,585	23,347
Single Family	9,887	5,951	6,010	12,243	4,538	10,486	17,642
Multi-Family	1,597	693	649	744	353	1,227	1,951
Mobile Home	2,187	2,333	3,488	2,116	1,468	1,739	3,522
Boat, RV, Van, etc.	106	39	60	134	44	133	232
Total Units in 2000	17,145	10,719	14,320	29,274	10,687	15,059	25,577
Single Family	12,218	6,962	7,683	25,352	7,773	11,434	19,299
Multi-Family	2,100	784	963	1,367	647	1,690	2,141
Mobile Home	2,777	2,953	5,662	2,548	2,227	1,922	4,113
Boat, RV, Van, etc.	50	20	12	7	40	13	24
Estimated Units in 2014	22,241	12,265	15,868	52,521	13,680	16,946	30,072
Single Family	15,891	8,823	9,011	48,005	10,752	13,195	22,780
Multi-Family	3,089	1,140	1,119	2,940	892	1,743	2,826
Mobile Home	3,250	2,302	5,680	1,576	2,013	2,008	4,355
Boat, RV, Van, etc.	11	0	58	0	23	0	111

Housing Trends (continued)

	Whitfield NWGRC	
Total Units in 1990	28,832	221,233
Single Family	19,229	157,192
Multi-Family	5,077	23,622
Mobile Home	4,360	38,775
Boat, RV, Van, etc.	166	1,644
Total Units in 2000	30,722	280,622
Single Family	20,280	203,585
Multi-Family	5,086	27,717
Mobile Home	5,345	48,598
Boat, RV, Van, etc.	11	722
Estimated Units in 2014	39,777	361,675
Single Family	26,422	278,671
Multi-Family	7,933	39,162
Mobile Home	5,422	47,457
Boat, RV, Van, etc.	0	364

Source: U.S. Census Bureau, 1990 Census of Population and Housing Summary Tape File 3 (STF 3) Sample Data, Table H020: Units in Structure. Census 2000 Summary File 3 (SF 3) Sample Data, Table H30: Units in Structure; 2014 Estimates Source: Population Division, U.S. Census Bureau, Table 4: Annual Estimates of Housing Units for Counties in Georgia: April 1, 2000 to July 1, 2014 (HU-EST2014-04-13); Release Date: August 21, 2010.

Personal and Household Income

	Per Capita Income 2000	Per Capita Income 2014	Percent Change in Per Capita Income (2000- 2014)	Median Household Income 2014	Persons Living at or Below Poverty Level 2014	Percent Living at or Below Poverty 2014
Bartow	\$ 26,574	\$ 33,483	26.00%	\$ 48,306	16,219	16.3%
Catoosa	\$ 22,691	\$ 31,531	38.96%	\$ 50,180	8,461	13.1%
Chattooga	\$ 18,350	\$ 27,704	50.98%	\$ 32,496	5,606	23.9%
Dade	\$ 21,162	\$ 28,643	35.35%	\$ 44,992	1,404	13.7%
Fannin	\$ 21,769	\$ 30,036	37.98%	\$ 35,441	5,280	22.6%
Floyd	\$ 23,707	\$ 33,705	42.17%	\$ 41,046	19,704	21.4%
Gilmer	\$ 20,274	\$ 30,288	49.39%	\$ 39,581	6,026	21.4%
Gordon	\$ 22,336	\$ 30,872	38.22%	\$ 42,414	11,159	20.4%
Haralson	\$ 21,384	\$ 31,007	45.00%	\$ 41,482	5,875	20.9%
Murray	\$ 20,160	\$ 26,057	29.25%	\$ 34,478	8,083	20.8%
Paulding	\$ 24,262	\$ 31,713	30.71%	\$ 61,153	18,426	12.7%
Pickens	\$ 26,966	\$ 39,730	47.33%	\$ 50,452	3,511	12.0%
Polk	\$ 19,097	\$ 28,366	48.54%	\$ 39,121	8,355	20.5%
Walker	\$ 22,028	\$ 28,266	28.32%	\$ 39,688	11,615	17.4%
Whitfield	\$ 25,618	\$ 32,435	26.61%	\$ 40,081	20,458	20.1%
NWGRC	\$ 22,425	\$ 30,922	37.89%	\$ 42,862	150,182	17.1%
Georgia	\$ 28,531	\$ 38,980	36.62%	\$ 49,347	1,781,388	18.5%
United States	\$ 30,318	\$ 46,049	51.89%	\$ 53,482	47,755,606	15.6%

Source: U.S. Bureau of Economic Analysis; Table CA1-3 Personal Income Summary; Released November 2015. U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates; Released December 2015

Annual Average Weekly Wage Rate: 2013 - 2014 with Growth Rate Projections: 2015

	Annual Weekly Wage Rate		Growth Rate Projections	
	2013	2014	2015	
Bartow	\$ 754.00	\$ 773.00	\$792.48	2.5%
Catoosa	\$ 621.00	\$ 624.00	\$627.09	0.5%
Chattooga	\$ 569.00	\$ 585.00	\$601.95	2.8%
Dade	\$ 599.00	\$ 613.00	\$628.19	2.3%
Fannin	\$ 551.00	\$ 552.00	\$553.09	0.2%
Floyd	\$ 739.00	\$ 750.00	\$762.15	1.5%
Gilmer	\$ 540.00	\$ 549.00	\$559.11	1.7%
Gordon	\$ 699.00	\$ 707.00	\$716.10	1.1%
Haralson	\$ 701.00	\$ 722.00	\$746.65	3.0%
Murray	\$ 637.00	\$ 636.00	\$634.83	-0.2%
Paulding	\$ 603.00	\$ 624.00	\$649.54	3.5%
Pickens	\$ 678.00	\$ 750.00	\$847.93	10.6%
Polk	\$ 636.00	\$ 646.00	\$659.85	1.6%
Walker	\$ 600.00	\$ 605.00	\$612.00	0.8%
Whitfield	\$ 753.00	\$ 779.00	\$816.89	3.5%
NWGRC	\$ 645.33	\$ 661.00	\$684.52	2.4%
Georgia	\$ 899.00	\$ 925.00	\$965.44	2.9%

Source: U.S. Bureau of Labor Statistics; Quarterly Census of Employment and Wages 2013 - 2014. Growth Rate calculated by NW

Annual Average Employment: 2013 - 2014 with Growth Rate Projections: 2015

	Annual Average Employment		Growth Rate Projections	
	2013	2014	2015	
Bartow	31,365	32,618	33,921	4.0%
Catoosa	13,660	13,776	13,898	0.8%
Chattooga	5,921	6,137	6,372	3.6%
Dade	3,177	3,199	3,223	0.7%
Fannin	5,134	5,376	5,654	4.7%
Floyd	36,806	37,783	38,939	2.7%
Gilmer	7,013	7,260	7,563	3.5%
Gordon	20,164	20,858	21,744	3.4%
Haralson	6,101	6,244	6,431	2.3%
Murray	9,114	9,735	10,613	6.8%
Paulding	19,937	21,031	22,681	5.5%
Pickens	6,966	7,218	7,615	3.6%
Polk	11,087	11,151	11,253	0.6%
Walker	12,454	12,450	12,444	0.0%
Whitfield	52,297	54,048	56,950	3.3%
NWGRC	241,196	248,884	262,170	3.1%
Georgia	3,917,423	4,035,014	4,246,609	3.0%

Source: U.S. Bureau of Labor Statistics, Growth Rate projections by NWGRC.

Employment Characteristics: 2015**(Not Seasonally Adjusted)**

	Civilian Labor Force	Employment	Unemployment	Unemployment Rate
Bartow	47,441	45,101	2,340	4.9%
Catoosa	30,777	29,350	1,427	4.6%
Chattooga	10,568	10,015	553	5.2%
Dade	7,897	7,522	375	4.7%
Fannin	10,084	9,592	492	4.9%
Floyd	42,630	40,168	2,462	5.8%
Gilmer	11,702	11,124	578	4.9%
Gordon	25,830	24,463	1,367	5.3%
Haralson	11,994	11,340	654	5.5%
Murray	15,683	14,620	1,063	6.8%
Paulding	75,846	72,425	3,421	4.5%
Pickens	13,923	13,283	640	4.6%
Polk	18,069	17,043	1,026	5.7%
Walker	29,231	27,702	1,529	5.2%
Whitfield	44,136	41,604	2,532	5.7%
NWGRC	395,811	375,352	20,459	5.1%
Georgia	4,757,990	4,509,567	248,423	5.2%
United States	157,340,000	149,766,000	7,573,000	4.8%

Source: Georgia Department of Labor, Released November 2015.

Private Sector Employment by Industry: 2014

	NWGRC Employment	Percent Employment	Georgia Employment	Percent Employment
Goods Producing	71,068	33.92%	550,421	16.28%
Natural Resources & Mining	1,323	0.63%	4,835	0.14%
Construction	7,585	3.62%	156,003	4.61%
Manufacturing	61,694	29.44%	364,724	10.70%
Service Producing	138,477	66.08%	2,828,817	83.71%
Trade, Transportation & Utilities	52,618	25.11%	860,912	25.47%
Information	1,972	0.94%	106,873	3.16%
Financial Activities	6,737	3.22%	218,989	6.40%
Professional & Business Services	17,179	8.20%	617,459	18.20%
Education & Health Services	29,092	13.88%	499,947	14.70%
Leisure & Hospitality Business	24,523	11.70%	426,596	12.62%
Other Services	4,898	2.34%	98,042	2.90%
Unclassified	749	0.36%	19,887	0.58%
Total Non-Agricultural Employment	209,545	100.00%	3,379,238	100.00%

Source: U.S. Bureau of Labor Statistics, Released July 2015.

Employment Trends and Forecasts
(Average Monthly County Employment)

	1990	1995	2000	2005	2010	2015	2020	2025	2030	2035	2040
Bartow	27,822	31,620	39,258	42,363	43,112	49,232	53,364	57,497	61,629	65,761	69,893
Catoosa	20,435	23,348	29,032	33,555	31,093	37,253	40,506	43,759	47,013	50,266	53,519
Chattooga	9,973	11,426	11,252	10,531	9,292	10,239	10,154	10,068	9,983	9,898	9,812
Dade	5,906	6,471	7,513	8,090	7,393	7,072	7,071	7,070	7,069	7,068	7,067
Fannin	6,453	7,564	8,762	9,625	9,567	8,390	8,389	8,387	8,386	8,385	8,383
Floyd	39,206	42,873	43,210	47,913	43,151	43,263	43,261	43,258	43,256	43,253	43,251
Gilmer	6,183	6,828	10,983	12,876	11,840	9,736	9,734	9,732	9,730	9,728	9,727
Gordon	17,616	19,783	23,610	25,561	22,148	21,738	21,736	21,734	21,732	21,731	21,729
Haralson	9,744	8,625	12,015	12,233	11,264	10,774	10,773	10,772	10,771	10,771	10,770
Murray	13,430	17,245	19,046	20,170	15,449	17,066	17,065	17,064	17,063	17,063	17,062
Paulding	21,106	30,205	44,757	56,228	64,543	43,361	43,359	43,356	43,354	43,352	43,349
Pickens	7,090	8,259	12,168	13,745	12,895	10,830	10,830	10,830	10,829	10,829	10,829
Polk	14,764	14,032	16,954	19,543	18,278	16,713	16,713	16,713	16,713	16,712	16,712
Walker	26,830	28,394	29,495	31,445	29,822	29,197	29,196	29,196	29,196	29,196	29,196
Whitfield	37,764	42,415	42,317	43,663	38,882	41,008	41,008	41,007	41,007	41,007	41,007
NWGRC	264,322	299,088	350,372	387,541	368,729	355,871	363,158	370,445	377,732	385,019	392,306

Source: Georgia Department of Labor, Historical Employment Data, 1990, 1995, 2000, 2005, 2010. Projections by NWGRC: October 2012.

Largest Five Employers by County: 2014

Bartow County		Chattooga County
1st Choice Staffing	Cabelas Wholesale, Inc.	Georgia Dept. of Corrections
Anheuser-Busch Companies, LLC	Catoosa County	Jeffersons Restaurant
Cartersville Medical Center	Catoosa County School System	Kelly Services, Inc.
Kennesaw Transportation, Inc.	Costco Wholesale	Mohawk Carpet Corp.
Quest Global, Inc.	Hutcheson Medical Center, Inc.	Mount Vernon Mills, Inc.
Shaw Industries Group, Inc.	Lake Winnepesaukah Amusments, Inc.	Oakview Health and Rehab.
Ti Group Automotive Systems, LLC	Mohawk Carpet Distribution LP	Showa Best Glove, Inc.
Toyo Tire N. A. Manufacturing, Inc.	NHC of Fort Oglethorpe	Trycon Tufters, Inc.
Trinity Tank Car, Inc.	Shaw Industries Group, Inc.	Wade & Gallahar Enterprises, Inc
Walmart	Walmart	Walmart

Dade County	Fannin County	Floyd County
BI-LO, LLC	Blue Ridge Manufacturing, LLC	Berry College, Inc.
Bull Moose Tube Co	Blue Ride Scenic Excursions, Inc.	F&P Georgia (F&P America Mfg)
Covenant College, Inc.	Fannin Regional Hospital	Floyd Healthcare Mngmt, Inc.
Dade Health &Rehab, LLC	Georgia Mountains Health Services, Inc.	Harbin Clinic, LLC
Hill IndustriesGeorgia, Inc.	Heritage Healthcare of Blue Ridge	International Paper Company
Ingles Markets, Inc	Home Depot	Keebler Company
Iwg High Performance Conductors	Mason Tractor & Equipment, Inc.	Lowe's Home Centers, Inc.
Koch Foods of Chattanooga	Mercier Orchards, Inc.	Redmond Regional Med Ctr, Inc.
MedSource Technologies, Inc.	Southern Home Care Services, Inc.	Shorter University, Inc.
Primary Health Care Ctr, Dade, Inc.	Walmart	Walmart

Gilmer County	Gordon County	Haralson County
Coosawatte River Resort Assoc.	2Work Staffing	Atlanta Structural Concrete Co.
Elligay Telephone Co.	Apache Mills, Inc.	Diamond Crystal Brans, Inc.
Gold Kist, Inc.	Beaulieu Group, LLC	Haralson Nursing & Rehab Ctr
Ingles Markets, Inc	Engineered Floors, LLC	Higging General Hospital
Lowe's Home Centers, Inc.	Kerry, Inc.	HL-A Co, Inc.
Southern Health Corp. of Ellijay	Mannington Carpets	Honda Precision Parts of Ga.
Subway	Mohawk Carpet Distribution LP	Piggly Wiggly Food Stores
T-Nan, Inc.	North Georgia Eye Care	Preferred Rubber Compounding
Walmart	Shaw Industries Group, Inc.	Wayne Davis Concret Co.
Whitepath Fab Tech, Inc.	Walmart	Wha American Plastic Ind, Inc.

Murray County	Paulding County	Pickens County
Georgia Carpet Finisers, Inc.	Home Depot	Amicalola Electric Memership
Ingles Markets, Inc	Labor Smart, Inc.	Big Canoe Property Owners
Marquis Industries, Inc.	Metromont Corporation	Bojangles

Mattex USA Manufacturing, LLC	Public Super Markets, Inc.	Home Depot
Mohawk Carpet Distribution LP	Target	Ingles Markets, Inc.
Murray Fabrics Plant	The Kroger Company	Lexington Precision Corp
Shaw Industries Group, Inc.	Victory Staffing Solutions, LLC	Piedmont Mountainside Hospital
Sierra Hard Surface Samples, LP	Waffle House, Inc.	Royston, LLC
TDG Operations, LLC	Walmart	The Kroger Company
Worklife Financial of Georgia, LLC	Wellstar Health System, Inc.	Walmart

Polk County	Walker County	Whitfield County
Angelica Textile Services, Inc.	BI-LO, LLC	
AT&T Mobility Services, LLC	BlueCross BlueShield of Tennessee	
Facilico	Georgia Department of Corrections	
Floyd Healthcare Mngt, Inc.	McDonald's	
Jefferson Southern Corporatio	Nissin Brake Georgia	
Meggit (Rockmart), Inc.	Roper Corporation	
Murphy-Harpst Childrens Ctrs, Inc.	See Rock City, Inc.	
The Hon Company	Shaw Industries Group, Inc.	
Tip Top Poultry, Inc.	Syntec Industries, LLC	
Walmart	Walmart	

Source: Georgia Department of Labor, Area Labor Profile 2014

Educational Systems: July 2010 - June 2011

	Total Number of Classroom Teachers	Enrollment	Expenditures per Pupil*	Ratio of Pupils to All Instructional Positions
Bartow County				
Bartow County Schools	968	13,987	\$ 7,872	14:1
Cartersville City Schools	267	3,992	\$ 7,938	15:1
Catoosa County				
Catoosa County Schools	729	10,702	\$ 7,754	15:1
Chattooga County				
Chattooga County Schools	181	2,664	\$ 7,455	15:1
Trion City Schools	86	1,321	\$ 6,950	15:1
Dade County				
Dade County Schools	155	2,342	\$ 7,106	15:1
Fannin County				
Fannin County Schools	212	3,033	\$ 9,345	14:1
Floyd County				
Floyd County Schools	751	10,038	\$ 8,926	13:1
Rome City Schools	403	5,449	\$ 7,589	14:1
Gilmer County				
Gilmer County Schools	292	4,247	\$ 7,928	15:1
Gordon County				
Calhoun City Schools	204	3,342	\$ 6,303	16:1
Gordon County Schools	468	6,500	\$ 7,484	14:1
Haralson County				
Bremen City Schools	129	1,988	\$ 7,142	15:1
Haralson County Schools	275	3,496	\$ 7,836	13:1
Murray County				
Murray County Schools	496	7,378	\$ 6,796	15:1
Paulding County				
Paulding County Schools	1,743	28,298	\$ 6,600	16:1
Pickens County				
Pickens County Schools	287	4,451	\$ 8,581	16:1
Polk County				
Polk County Schools	513	7,326	\$ 7,276	14:1
Walker County				
Chickamauga City Schools	73	1,372	\$ 6,168	19:1
Walker County Schools	682	8,961	\$ 8,310	13:1
Whitfield County				
Dalton City Schools	459	6,700	\$ 7,546	15:1
Whitfield County Schools	847	13,176	\$ 6,853	16:1
State of Georgia	111,840	1,633,596	\$ 7,804	15:1

Source: Georgia Governor's Office of Student Achievement, Georgia's Single Statewide Accountability System (SASS)

* Source: Georgia Department of Education, Data Collection System, Annual FTE Report Card by District, fiscal data FY 2011

Educational Quality: 2010 - 2011

	2011 Graduates	High School Graduation Rate	Average Total SAT Scores	High School Graduation Test	Graduates Entering College	2011 Millage Rate ⁰
Bartow County						
Bartow County Schools	709	66.2%	1431	90.0%	39.9%	17.900
Cartersville City Schools	207	76.2%	1452	92.0%	52.2%	17.230
Catoosa County						
Catoosa County Schools	620	76.4%	1469	91.0%	37.8%	16.773
Chattooga County						
Chattooga County Schools	114	63.3%	1298	85.0%	16.6%	14.500
Trion City Schools	93	95.9%	1556	100.0%	32.2%	5.700
Dade County						
Dade County Schools	158	70.2%	1462	88.0%	18.4%	12.920
Fannin County						
Fannin County Schools	161	82.2%	1428	93.0%	27.1%	12.900
Floyd County						
Floyd County Schools	536	71.5%	1510	91.0%	35.0%	18.588
Rome City Schools	287	74.9%	1525	91.0%	38.5%	17.450
Gilmer County						
Gilmer County Schools	237	82.4%	1420	91.0%	49.8%	17.750
Gordon County						
Calhoun City Schools	191	85.3%	1420	93.0%	50.6%	16.012
Gordon County Schools	398	81.8%	1365	88.0%	26.9%	19.228
Haralson County						
Bremen City Schools	122	93.2%	1438	97.0%	29.6%	14.950
Haralson County Schools	186	56.8%	1370	87.0%	24.8%	16.830
Murray County						
Murray County Schools	345	66.1%	1400	90.0%	45.8%	15.500
Paulding County						
Paulding County Schools	1,676	76.0%	1347	94.0%	34.1%	18.909
Pickens County						
Pickens County Schools	215	80.7%	1461	92.0%	36.9%	15.970
Polk County						
Polk County Schools	336	60.5%	1339	89.0%	25.2%	16.280
Walker County						
Chickamauga City Schools	114	97.4%	1484	96.0%	37.3%	12.000
Walker County Schools	430	67.6%	1479	89.0%	20.7%	17.404
Whitfield County						
Dalton City Schools	276	80.6%	1427	96.0%	59.4%	7.845
Whitfield County Schools	700	62.6%	1403	94.0%	41.0%	14.756
State of Georgia	89,702	67.5%	1431	92.0%	43.2%	-

Source: Georgia Governor's Office of Student Achievement from the 2010-11 Annual Report Card by School District

⁰ Source: Local Government Services Division (PTS-R006-OD) 2011 Georgia County Ad Valorem Tax Digest Millage Rates by Taxing Jurisdiction (may also include any bond rates by district).

Educational Quality: 2014 - 2015

	2015 Graduates	High School Graduation Rate	Average Total SAT Scores	High School Graduation Test	% eligible for Hope Scholarship	2015 Millage Rate
Bartow County						
Bartow County Schools	825	78.65%	1425	78.6%	36.9%	19.2
Cartersville City Schools	223	85.77%	1495	85.8%	58.41%	16.82
Catoosa County						
Catoosa County Schools	711	84.95%	1488	84.9%	51.23%	18.692
Chattooga County						
Chattooga County Schools	171	79.91%	1277	79.9%	48.26%	14.126
Trion City Schools	99	97.06%	1617	97.1%	73.74%	5.7
Dade County						
Dade County Schools	144	86.75%	1462	86.7%	44.44%	15.083
Fannin County						
Fannin County Schools	175	92.11%	1413	92.1%	46.67%	12.9
Floyd County						
Floyd County Schools	576	90.28%	1473	90.3%	55.55%	18.58
Rome City Schools	345	89.84%	1473	89.9%	41.44%	17.45
Gilmer County						
Gilmer County Schools	247	91.48%	1372	91.5%	44.71%	16.62
Gordon County						
Calhoun City Schools	219	95.22%	1405	95.2%	70.91%	17.985
Gordon County Schools	395	89.98%	1356	90.0%	48.74%	20
Haralson County						
Bremen City Schools	134	97.10%	1397	97.1%	72.59%	14.95
Haralson County Schools	200	81.30%	1371	81.3%	43.87%	16.83
Murray County						
Murray County Schools	410	89.33%	1278	89.3%	49.88%	15.5
Paulding County						
Paulding County Schools	1,718	79.83%	1352	79.8%	43.65%	18.879
Pickens County						
Pickens County Schools	249	92.21%	unreported	91.2%	55.12%	16.1
Polk County						
Polk County Schools	398	81.06%	1339	81.1%	45.65%	16.183
Walker County						
Chickamauga City Schools	109	97.32%	1435	97.3%	75%	14.25
Walker County Schools	507	82.17%	unreported	82.2%	45.16%	17.404
Whitfield County						
Dalton City Schools	367	80.66%	1305	80.7%	35.66%	8.2
Whitfield County Schools	715	75.11%	1375	75.1%	44.16%	18.756
State of Georgia	98,465	78.84%	1394	78.8%	43.47%	

Source: Georgia Governor's Office of Student Achievement from the 2014 - 2015 Annual Report Card by School District

Source: Georgia Department of Education 2015 Graduation Rates by School District

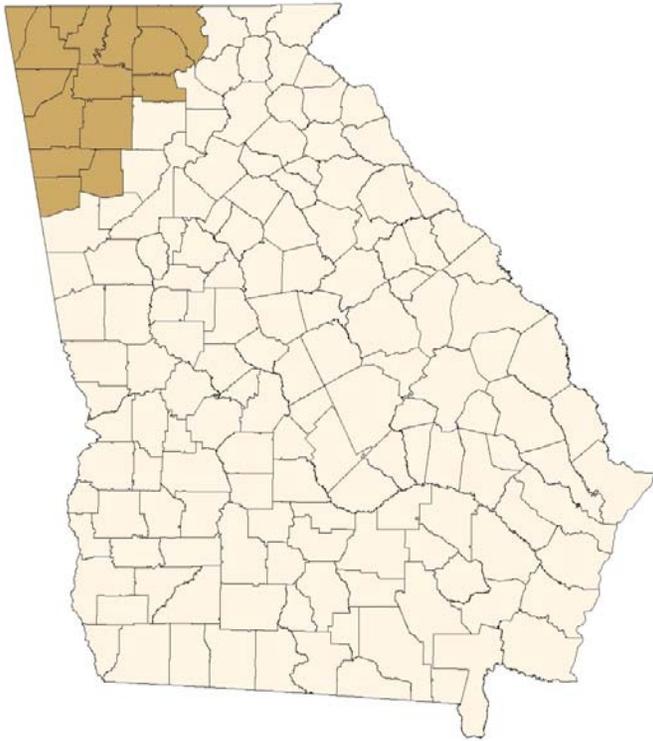
Source: Georgia Department of Revenue, County Tax Digest Mill Rates for 2015

Reported Crime Rate: 2013

(per 1,000 individuals)

	Total Index Crime Rate	Total Property Crime Rate	Total Violent Crime Rate
Bartow	36.60	32.91	3.69
Catoosa	30.72	28.90	1.82
Chattooga	14.44	12.93	1.51
Dade	12.12	8.48	3.64
Fannin	16.58	14.73	1.85
Floyd	43.91	40.16	3.75
Gilmer	13.58	12.11	1.47
Gordon	31.56	28.46	3.10
Haralson	32.67	26.63	6.03
Murray	26.46	24.42	2.04
Paulding	21.18	19.89	1.29
Pickens	15.65	14.19	1.45
Polk	53.27	50.24	3.04
Walker	34.34	31.48	2.90
Whitfield	30.95	28.47	2.78
Georgia	35.96	32.45	3.51
United States	30.99	27.31	3.68

Source: Federal Bureau of Investigation and University of Georgia: Georgia Statistical Division.



A Region with a Bright Future

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