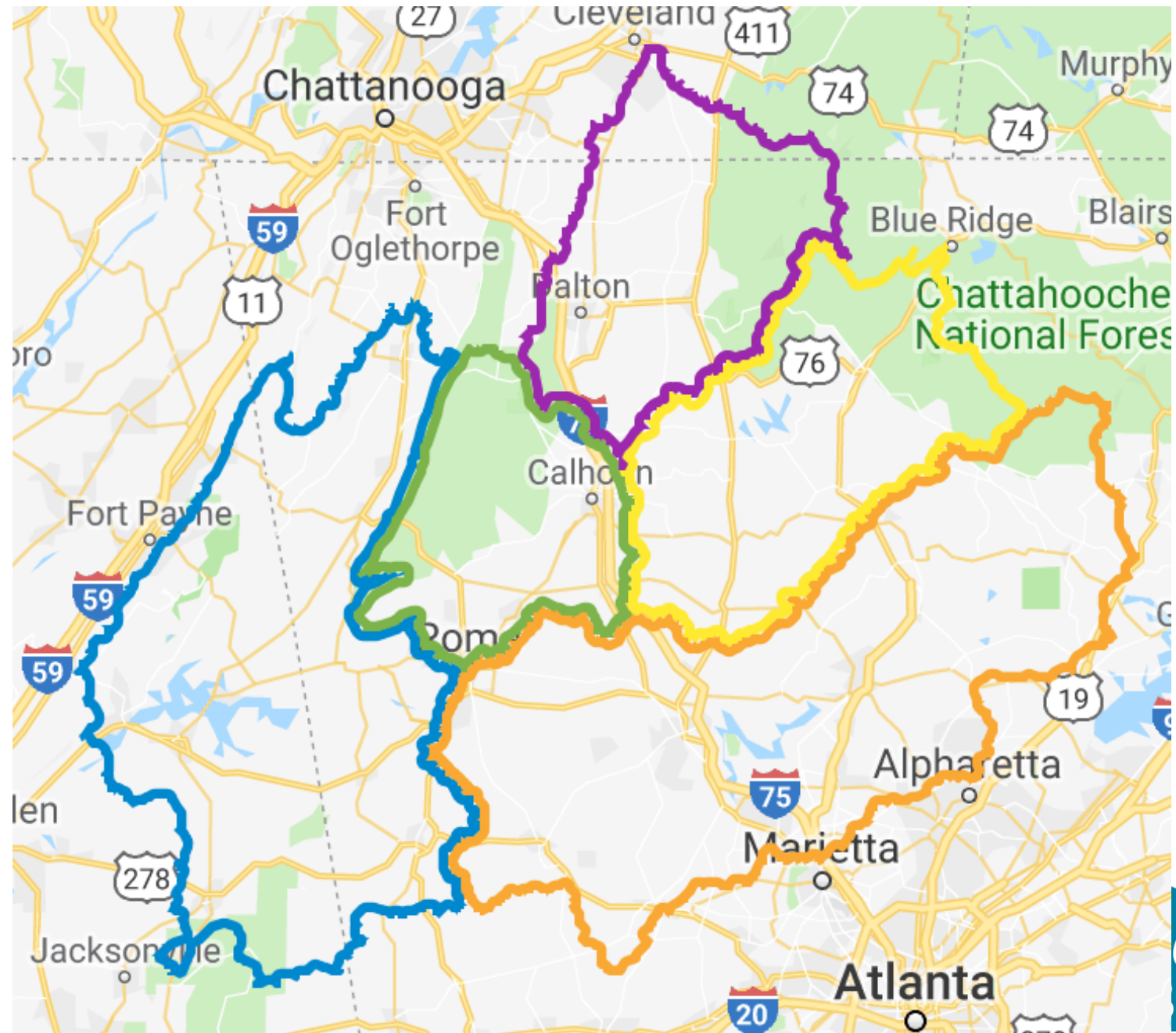




Water Trail Development

Jesse Demonbreun-Chapman



The logo for the Coosa River Basin Initiative, featuring a stylized white 'C' shape on a teal background. To the right of the 'C' is the text 'COOSA RIVER BASIN INITIATIVE' in white, with 'YOUR UPPER COOSA RIVERKEEPER®' in smaller white text below it.



Program Areas



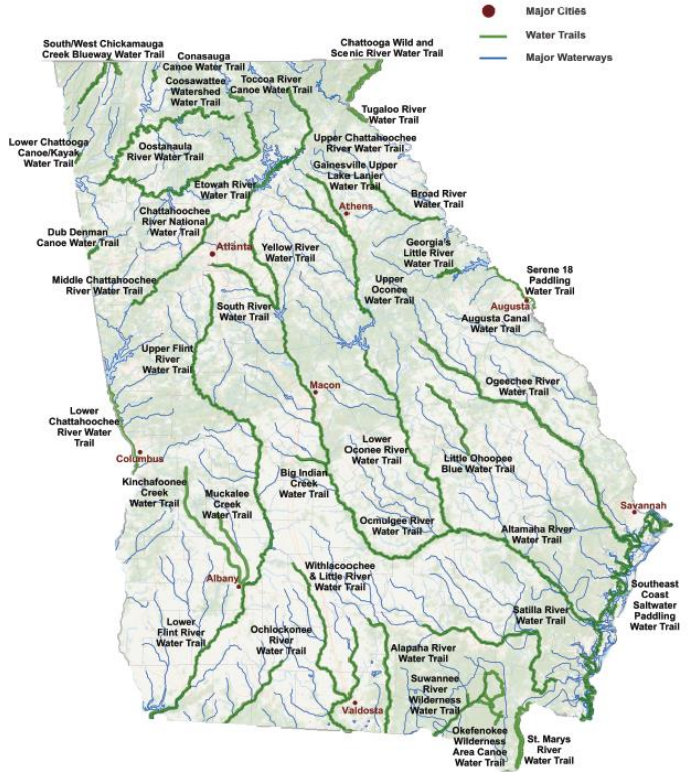
- Advocacy
- Education
- Water Monitoring
- Restoration



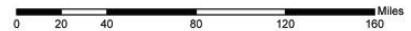
What is a water trail?



GEORGIA WATER TRAILS NETWORK



GEORGIA RIVERS



Etowah River Water Trail

ENGAGE: Paddle Georgia 2006 - 300 Participants, 120 Miles, 7 Days, and 1 Great Time on the Etowah

Georgia River Network's 2nd Annual Paddle Georgia event took place on the Etowah and Coosa Rivers June 24-30, 2006. Over 300 people joined in the event with 270 participants paddling the entire 120 miles from Dawsonville to Rome. Over the week, paddlers experienced the Etowah as never before, paddling between 13 to 24 miles each day. Along the way, participants had the opportunity to visit everything from historic homes to electric-generating facilities. Each night, paddlers camped at nearby schools, community centers, and riverside parks. Nightly activities at campsites included entertainment, games, and programs highlighting the river's cultural and natural history. Joe Cook, who has traveled the

length of the Chattahoochee and Etowah Rivers, led the trip. Paddlers also raised over \$8000 for Georgia River Network and Coosa River Basin Initiative through the Paddle Georgia Canoe-A-Thon. Participants solicited donations on a per-mile basis and the top money earners received prizes. Georgia Power sponsored the event and provided a special grant to include teacher training through Project Wet and Georgia Adopt-A-Stream as a part of the trip. Several Georgia teachers will now take these programs back to their classrooms. A grant from the Chattahoochee Nature Center provided funds for 15 youth from Metro Atlanta, ranging in age from 7 to 15, the opportunity to participate in the seven-day journey.



Paddle Georgia 2017
A Project of Georgia River Network
Etowah River

400 people, 106 Miles, 7 Days, 1 Great Time!



Impact



APPALACHIAN
—OUTFITTERS—



MURPHYS
SURF



GEORGIA + WATER SPORTS

THE OUTDOOR RECREATION INDUSTRY

GENERATES

1.8 BILLION IN STATE & LOCAL TAX REVENUE

PROVIDES

238,000 JOBS

THERE ARE APPROXIMATELY

1 MILLION PADDLERS IN GEORGIA

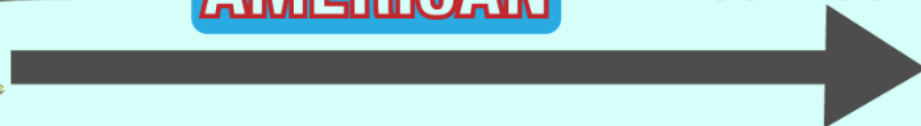


11.3 BILLION IS SPENT ANNUALLY ON CANOEING, KAYAKING & RAFTING



GEORGIA RESIDENTS ARE **MORE LIKELY** TO PARTICIPATE IN **FISHING** THAN THE AVERAGE **AMERICAN**

58% RESIDENTS PARTICIPATE IN OUTDOOR RECREATIONS EVERY YEAR

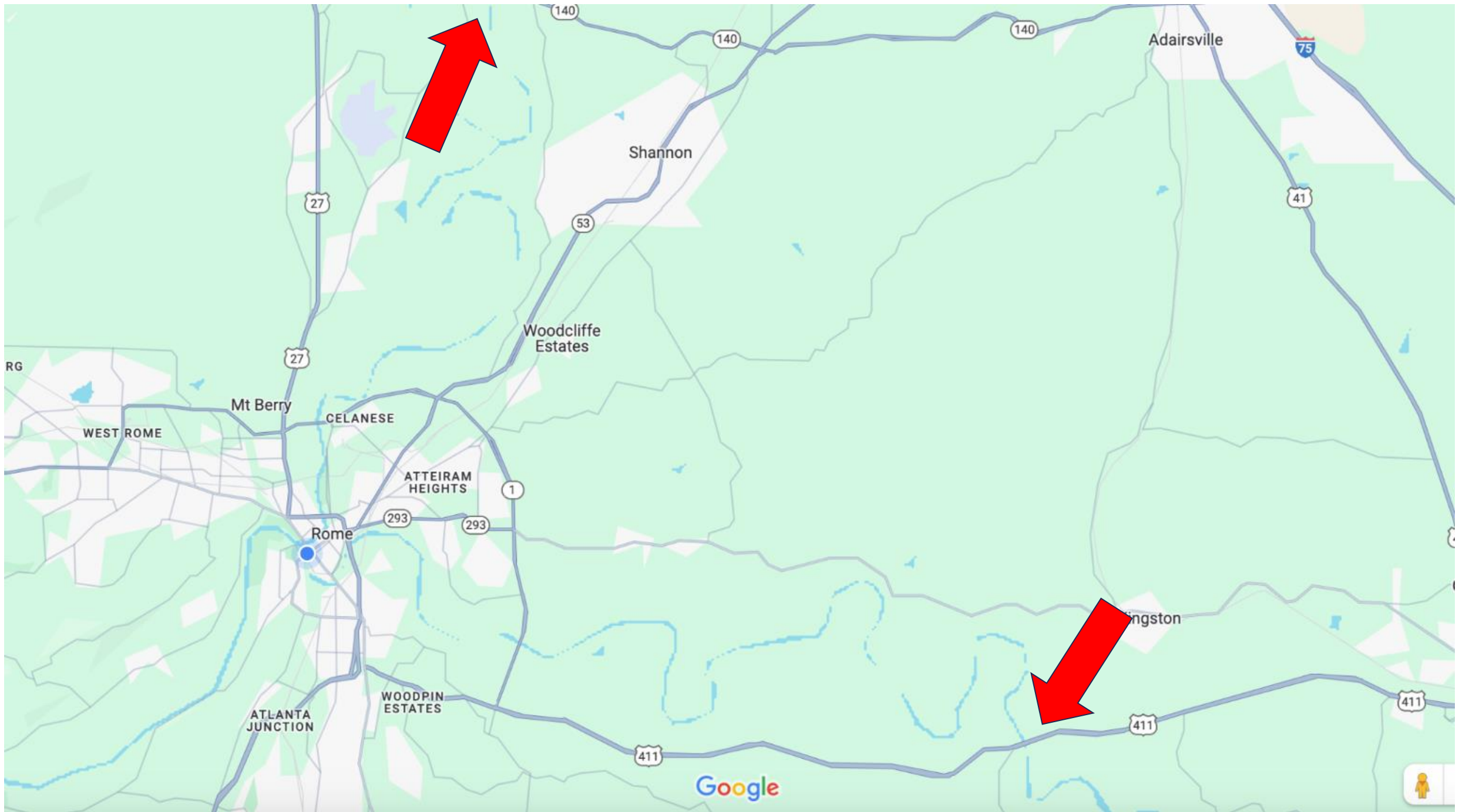




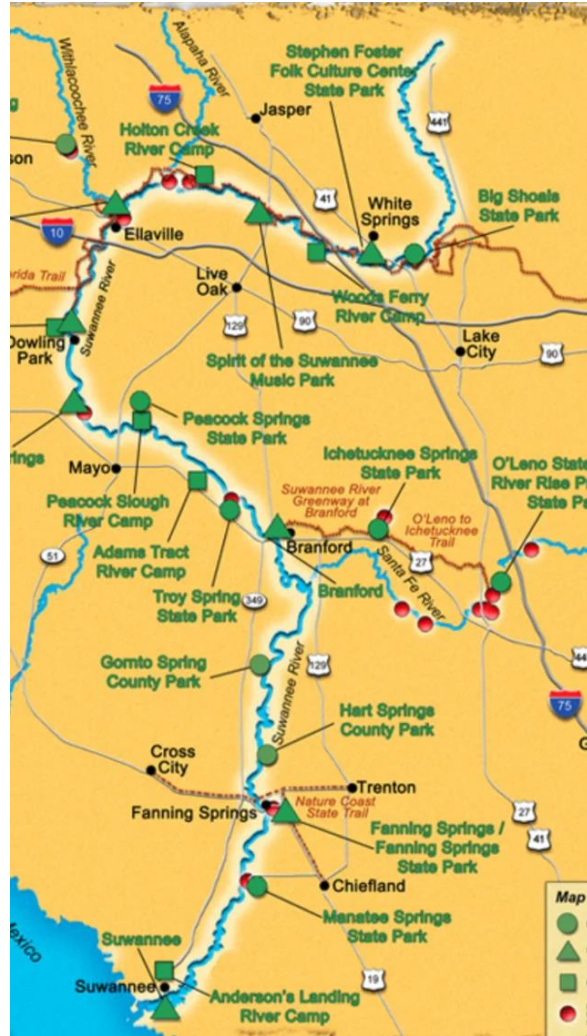
Rome/Floyd County Projects

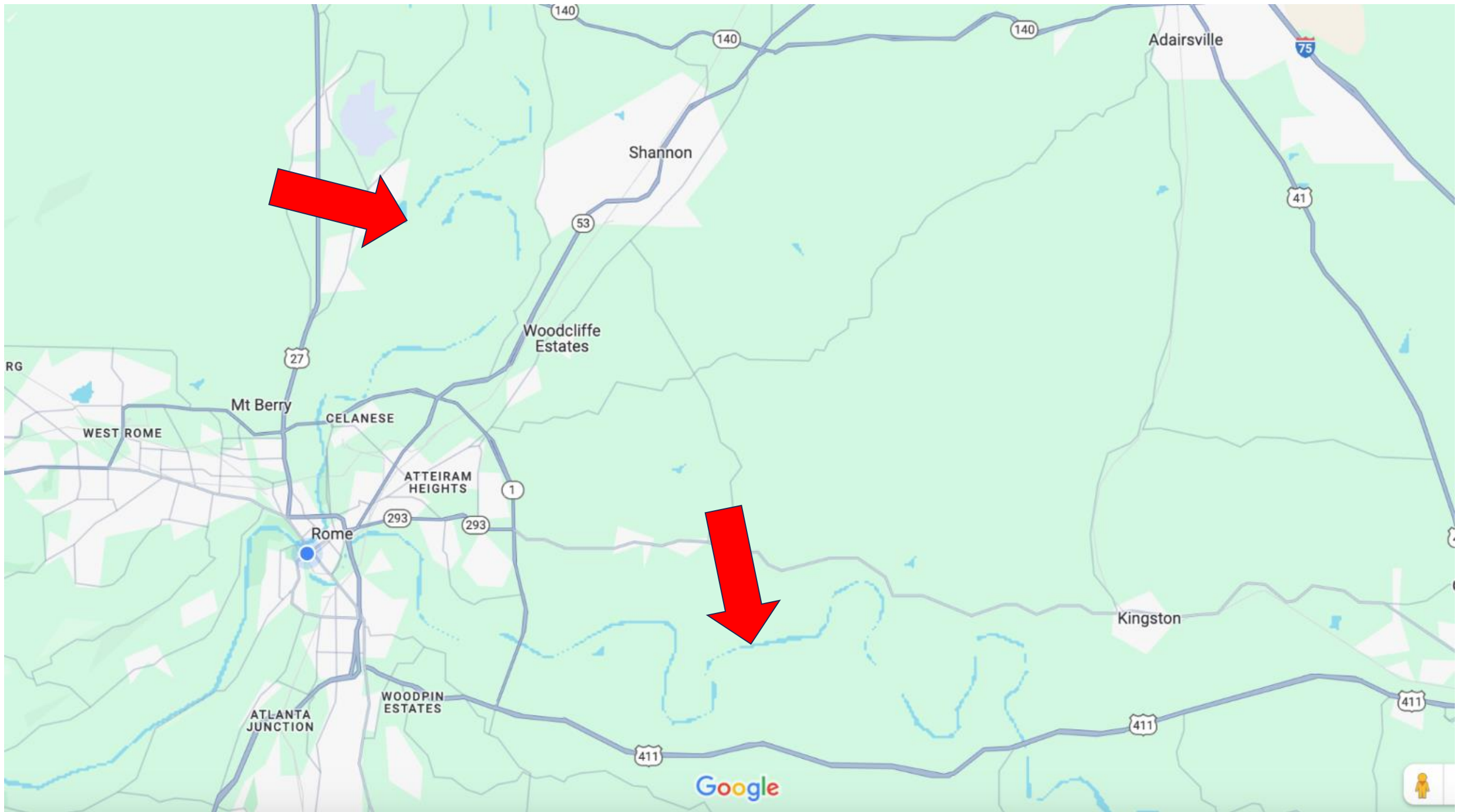
- Paddle-in Campsites
- New Access Points
- Integration with ECO Greenway





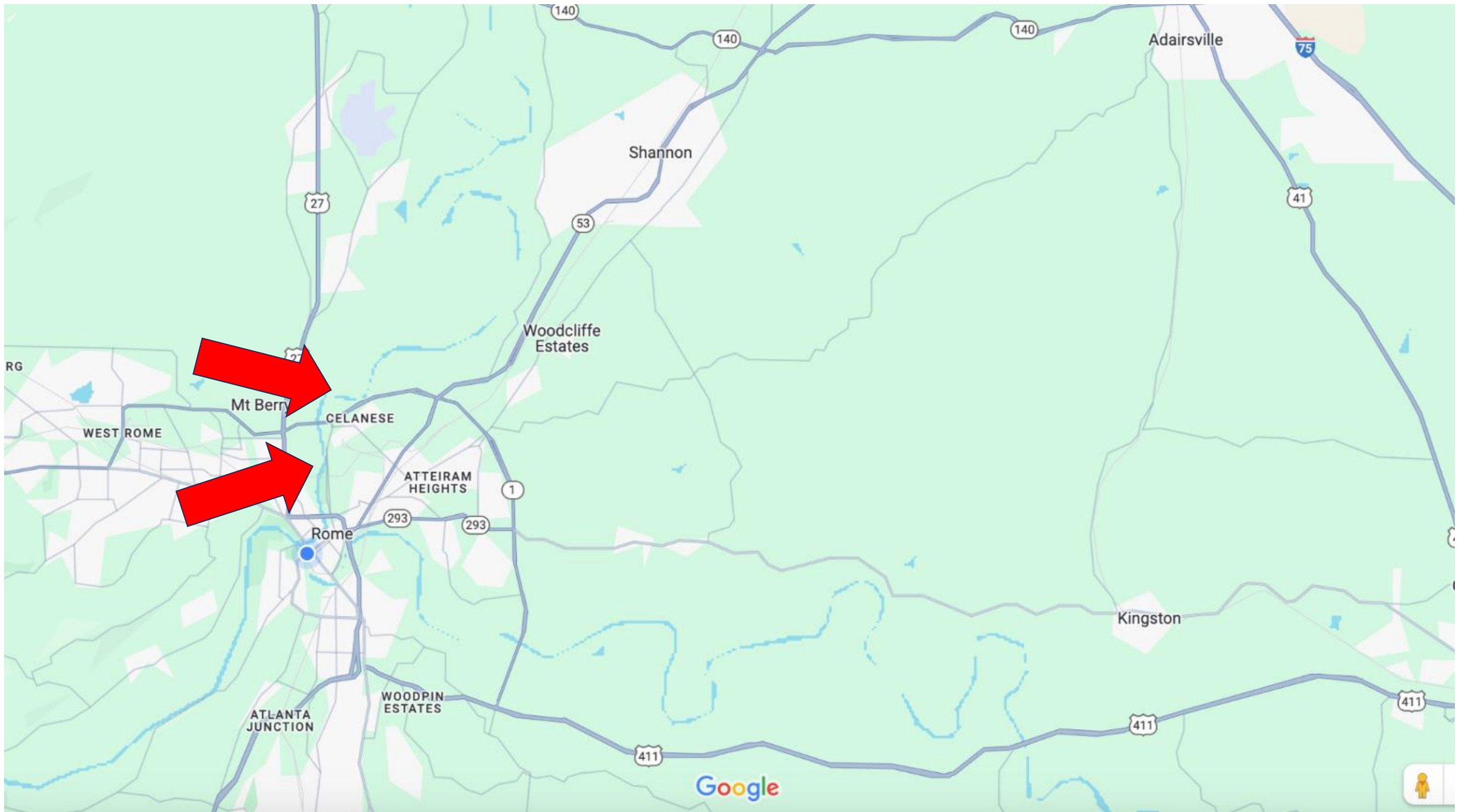
Paddle-in Campsites





New and Rebuilt Access







Funding Resources

- **SPLOST**
- **GA Outdoor Stewardship Program (GOSP)**
- next Pre-App opens August 1, 2025
- **GA Recreational Trails Program (RTP)** -
next Pre-App opens September 1, 2025
- **Public/Private Partnerships**





More Examples

- Whitewater at Columbus, GA
Chattahoochee RiverWalk
- Chattahoochee Riverlands (Trust for
Public Lands)
- Albany Riverfront Trail
- Georgia Rivers





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