

Appalachian Regional Commission



2025

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Our Mission



Innovate, partner and invest to build community capacity and strengthen economic growth in the Appalachia

2022-2026 ARC Strategic Goals



1. Building Appalachian Businesses
2. Building Appalachia's Workforce Ecosystem
3. Building Appalachia's Infrastructure
4. Building Regional Culture and Tourism
5. Building Community Leaders & Capacity

Georgia Strategy Statement FY25

Investment Priorities

- ❑ **Downtown Development (ARC Goals 1,2 or 4)**
- ❑ **New, improved or enhanced infrastructure (ARC Goal 3)**
- ❑ **Creating resilient communities (ARC Goal 5)**
- ❑ **Grow and build the tourism economy (ARC Goals 1 and 4)**
- ❑ **Workforce development (ARC Goal 2) and supports**

Conservation

Hall County – Healan's Mill



Connectivity

Chickamauga – downtown to National Military Park



Connectivity

Flowery Branch – downtown to Bay Branch Park



Connectivity

Canton – downtown to multi-use trails



Maximizing Assets Cedartown and the Silver Comet Trail



Maximizing Assets

Rockmart and the Silver Comet Trail



Public Spaces - Hartwell



Public Spaces – Cornelia (before)



Public Space - Ringgold



Successful Application Development



Reach out!

Building An Easily Fundable Application

- ❑ **Must meet the goals of ARC and the Georgia State Strategy Statement**
- ❑ **Should be tied to a local/regional plan**
- ❑ **Outcomes must match the project**
- ❑ **Budget should show all match, justification should show a timeline of expenses**

Questions?

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